

OPTIMA BLUETOP GROUP 27

OPTIMA ANNOUNCES NEW ADDITION TO BLUETOP LINE

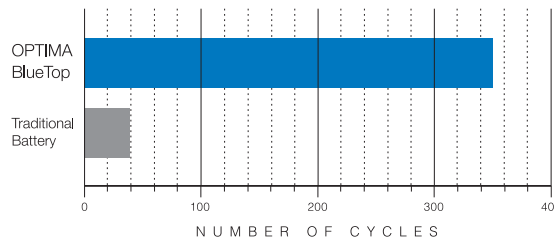
Introducing the new group 27 BlueTop®, the latest addition to the OPTIMA® Batteries product family. The group 27 completes the full line of BlueTop batteries for marine and RV applications, providing more options to boaters and outdoor enthusiasts who need long-lasting, high-performance power.

OPTIMA dual-purpose BlueTop batteries have enough deep cycle power for stereos, GPS systems, bilge pumps, fish finders, and other high-demand electronics, while still providing plenty of cranking power to start the motor.

By launching the popular group 27 size, OPTIMA can offer the following benefits to the largest segment of boats on the water:

OPTIMA Benefits:

- Up to 2X longer life
- Over 15X more vibration resistance
- Maintenance-free
- Completely spill-proof and mountable in almost any position
- Faster recharging capabilities



Repetitive Reserve Capacity
OPTIMA batteries have the ability to withstand significantly more discharge/recharge cycles and still deliver a high percentage of the original full capacity.

SPECIFICATIONS

Voltage	Cold Cranking Amps @ 0° F	Marine Cranking Amps @ 32° F	Reserve Capacity	Capacity (C/20 Rate)	Internal Resistance (ohms)	Dimensions			Weight (lbs)	Post Type	BCI Group
						Length	Width	Height			
12V	800	1000	140	66	.0025	12-3/16"	6-13/16"	8-3/4"	53.8	Dual SAE & 5/16" Stainless Stud	27



Spiralcell Technology

for superior vibration resistance and extended life

Solid Cast Cell Connections

for increased durability and maximum plate height

Tightly Compressed Cells

for added vibration resistance

Absorbent Glass-Mat Separators

hold electrolyte like a sponge to eliminate acid spilling

99.99% Pure Lead

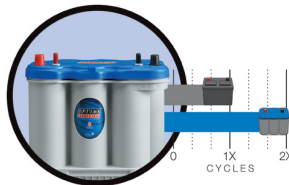
Spiralcell design allows for lead to be used in its purest form



Spiralcell® Technology

Up to 2X Longer Life

Durable construction and high resistance to extreme temperature and vibration are why OPTIMA batteries last up to 2 times longer than ordinary batteries.



2X longer life

Fishing, Boating and Recreational Vehicles

OPTIMA BlueTop batteries are dual-purpose and support both starting and deep cycle applications. They're perfect for boats with electric trolling motors, onboard electronics or stereo systems and RV's with "creature comforts" that tend to drain batteries quickly. The BlueTop battery line from OPTIMA is for those who need a sure-starting, strong cranking, maintenance-free power source.



vibration resistance

Over 15X More Vibration Resistance

Damage from vibration can cause battery failure. The cells in an OPTIMA battery are tightly compressed into supportive chambers and secured with solid cast cell connections resulting in 15 times more vibration resistance than traditional batteries.

Mounting Flexibility

Tightly sealed cells allow for mounting in multiple positions without leaking or damaging your vehicle. Glass-mat separators absorb electrolyte to eliminate acid spilling.



spill-proof



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OPTIMA BATTERIES. THE ULTIMATE POWER SOURCE.

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